ubuntu press pack

Canonical & Ubuntu
Fast facts

Canonical

- Canonical was founded in 2004. The first version of Ubuntu was launched that same year, and today it powers millions of PCs all around the world.
- Canonical has offices in London, Boston, Canada, Shanghai and Taipei.
- Canonical employs over 600 people in over 30 countries.
- Canonical provides support services to help organisations round the world maximise their potential for reducing costs and improving efficiency.
- Landscape is Canonical's enterprise systems management tool for Ubuntu at scale.
- Canonical customers include; AdAction, CapGemini BPO, Global Radio, La Gendarmerie Nationale, LVM, Mercardo Libre, MusicMetric, NA Bancard.
- Canonical and the Ubuntu Project were founded by Mark Shuttleworth, entrepreneur, technologist, product strategist and First African in Space.
- Canonical CEO, Jane Silber, has over 20 years of business development, operations and software management experience.

Ubuntu

- 'Ubuntu' is an African word meaning 'humanity to others'. It also means 'I am what I am because of who we all are', which aptly describes the open source and open community nature of the project.
- Today, Ubuntu is the world's third most popular PC operating system.
- Ubuntu now has over 20 million desktop users and counting.
- 30,000 Windows users download Ubuntu every day.
- Canonical works with the open-source community to make each new edition of Ubuntu faster, easier and more intuitive than ever.
- There are over 200,000 active community members contributing to Ubuntu every day.
- New releases of Ubuntu are made available every six months, with Long-term support (LTS) releases occurring every two years.

- The 12.04 LTS release was one of the most popular to date with over 7 million unique downloads within 24 hours of its release.
- Ubuntu is a single operating system, with a coherent family of interfaces optimised for the PC, phone and TV.
- Secure, fast and powerful, Ubuntu Server helps enterprises make the most of their infrastructure. Whether deploying a web farm or deploy a cloud, Ubuntu Server supports the most popular hardware and software.

Games & Apps for Ubuntu

- There are over 45,000 apps available in the Ubuntu Software Centre.
- EA, Unity, Valve – the world's biggest gaming companies deliver games for Ubuntu.

Ubuntu One

- The Ubuntu One personal cloud service is integrated into the Ubuntu operating system and is available for use on Windows, Mac OS X, Android and iOS.
- Ubuntu One offers storage, sync, sharing and streaming – providing immediate access music, photos, videos, documents and more, at any time and from any device.
- Every Ubuntu One user gets 5GB of free storage.

Our Partners

- Canonical licenses Ubuntu to OEMs and Dell, HP, Lenovo and Asus all work with Canonical to install Ubuntu on their hardware.
- Nearly 70% of the PCs shipped by the major PC companies are now certified to work with Ubuntu.
- Canonical predicts that by 2014 nearly 10% of PCs will ship with Ubuntu pre-installed.
- Ubuntu is supported on X86 and ARM hardware.
- Canonical is a key contributor to Linaro, the consortium of technology vendors focused on making Linux work well on ARM.

CANONICAL